



Licensing and Regulatory Sub-Committee (Hearing)

Time and Date

10.30 am on Wednesday, 23rd September, 2026

Place

Diamond Room 2 - Council House

Public Business

1. **Appointment of Chair**
2. **Apologies**
3. **Declarations of Interest**
4. **Application for a Premises Licence Review under the Licensing Act 2003**
(Pages 3 - 48)

To consider an application for a Premises Licence Review for My Local Mini Market, 431 St James Lane, Coventry CV3 3GZ.

Note: The applicant and their representative have been invited to attend the hearing.

Persons who have made representations have been invited to attend.

The City Council's Statement of Licensing Policy is available on the Council's website. Alternatively, please contact us if you require a hard copy.

5. **Any Other Business**

To consider any other items of business which the Chair decides to take as a matter of urgency because of the special circumstances involved.

Private Business

Nil

Julie Newman, Director of Law, Governance and Safer Communities, Council House, Coventry

Tuesday, 15th September, 2026

Note: The person to contact about the agenda and documents for this meeting is Tom Robinson Email: tom.robinson@coventry.gov.uk

Membership: Councillors S Akhter, L Boyle and J Innes

Public Access

Any member of the public who would like to attend the meeting in person is encouraged to contact the officer below in advance of the meeting regarding arrangements for public attendance. A guide to attending public meeting can be found here: <https://www.coventry.gov.uk/publicAttendanceMeetings>

Tom Robinson**Email: tom.robinson@coventry.gov.uk**



Public report Licensing & Regulatory Committee

Licensing & Regulatory Sub-Committee (Hearing)

23rd September 2026

Name of Cabinet Member:

Not applicable

Director Approving Submission of the report:

Director of Law, Governance and Safer Communities

Ward(s) affected:

Binley & Willenhall

Title: Application for a Premises Licence Review under the Licensing Act 2003

Is this a key decision?

No

Executive Summary:

The purpose of this report is to consider an application for a Review of a Premises Licence submitted by Trading Standards under the Licensing Act 2003 for My Local Mini Market, 431 St James Lane, Coventry CV3 3GZ.

Recommendations:

The Sub-Committee is recommended to consider whether to:

1. Modify the conditions of the licence;
2. Exclude a licensable activity from the scope of the licence;
3. Remove the Designated Premises Supervisor (DPS) from the licence;
4. Suspend the licence; and/or
5. Revoke the licence.

List of Appendices included:

1. Review Application
2. Current Premises Licence
3. Representations in Support of the premises x7
4. Location Plan
5. Hearing Procedure Note
6. Relevant Hearing Briefing note

Other useful background papers:

Section 182 Licensing Act 2003 Guidance

It is a statutory obligation of the Sub-Committee to take into account the Government's Guidance to the Licensing Act 2003 before reaching a decision.

Statement of Licensing Policy

The Council will have regard to the policy when making a decision on applications made under the Act.

Other Useful documents

None

Has it been or will it be considered by Scrutiny?

Not applicable

Has it been or will it be considered by any other Council Committee, Advisory Panel or other body?

No

Will this report go to Council?

Not applicable

Report title: Premises Licence Review Application

1. Context (or background)

1.1 The Licensing Act 2003 requires Coventry City Council, as the Licensing Authority, to carry out its various licensing functions so as to promote the following four Licensing Objectives:

- The Prevention of crime & disorder
- The Protection of public safety
- The Prevention of public nuisance
- The Protection of children from harm

1.2 A Premises Licence Review application was received for My Local Mini Market, 431 St James Lane, Coventry, CV3 3GZ on 3rd August 2026. The application has been submitted by Trading Standards following illegal cigarettes being found in the curtilage of the premises and one failed covert test purchase of illegal cigarettes being made from the premises. Also, the following Premises Licence condition has been breached:

“All alcoholic, tobacco and nicotine containing products should be purchased from legitimate sources (where applicable, registered with the Alcohol Wholesaler Registration Scheme (AWRS)) that provide receipts to confirm purchased items. Goods sold should not evade any duty or taxes and should be authentic goods that comply with legislation for sale in the UK market. Where required by legislation, all alcoholic products must contain a duty stamp on its label. All receipts and records will be made available to officers of Licensing or Trading Standards at Coventry City Council or West Midlands Police for inspection when requested by an authorised officer”.

1.3 Seven representations in support of the premises have been received (Appendix 3). The representations state that the shop is very good and reliable.

1.4 The Licensing Act 2003 requires the Council to publish a ‘Statement of Licensing Policy’ which sets out the policies the Council will have regard to and apply to promote the Licensing Objectives when making a decision on applications made under the Act. The Policy will be available at the hearing for reference purposes.

1.5 It is essential that the Sub-Committee takes into account the government’s guidance to the Licensing Act before reaching a decision. The applicant, Responsible Authorities, or any other persons, should bring to the Sub-Committee’s attention any relevant paragraphs. However, it is suggested good practice for Members of the Sub-Committee to read the relevant paragraph(s) of the guidance prior to the hearing.

2. Options considered and recommended proposal

2.1 There are five courses of action available to the Sub-Committee in relation to this application:

- modify the conditions of the licence;
- exclude a licensable activity from the scope of the licence;
- remove the DPS;
- suspend the licence for a period not exceeding 3 months; or
- revoke the licence.

2.2 The Sub-Committee is recommended to consider this matter on its merits in accordance with the guidance.

with statutory requirements and the Council's licensing policies, where relevant.

3. Results of consultation undertaken

- 3.1 As prescribed by the Licensing Act 2003, the application has been out for consultation to statutory consultees for 28 days. The Notice was displayed from 5th August 2026 – 31st August 2026. The Notices were checked on 2 occasions during the 28-day consultation period.
- 3.2 The Authorities responsible have received a copy of the application. Please see below responses received:

Responsible Authority	Response Received	Representations	Conditions Agreed
Licensing	Yes	No	-
West Midlands Police	Yes	No	-
Environmental Protection	Yes	No	-
Fire Safety	No	-	-
Health & Safety	No	-	-
Planning	No	-	-
Safeguarding Children	Yes	No	-
Public Health	No	-	-
Home Office Immigration	No	-	-

4. Timetable for implementing this decision

- 4.1 The Appeal period is 21 days beginning on the date that the Appellant(s) receive notification of the decision of the Licensing Authority.

5 Comments from the Director of Finance & Resources (Section 151 Officer) and Director of Law, Governance and Safer Communities

5.1 Financial implications

There are no financial implications arising directly from this report. However, there are possible cost implications if an appeal against the decision is made to the Magistrates Court and the decision of the Sub-Committee is not upheld.

5.2 Legal implications

The Licensing Act 2003 sets out how an application, and subsequent hearing, for a Review of a Premises Licence should be conducted. The Sub-Committee must decide, having heard all representations, the outcome of the application taking into account the four Licensing Objectives as well as Statutory guidance and the Council's own policies.

In accordance with the provisions of the Act, all interested parties may appeal against the decision, to a Magistrates' court within 21 days of receiving notification of the decision.

6. Other implications

6.1 How will this contribute to achievement of the One Coventry Plan?

It is the Regulatory Services team's responsibility to ensure that members of the public in Coventry are not put at risk. This contributes to the Council's core aim of ensuring that citizens live longer healthier lives. The business' failure to uphold the Licensing Objectives may have an adverse effect on Public Safety and citizen's quality of life. This aligns with the One Coventry Plan to work together to improve our city and the lives of those who live, work and study here.

6.2 How is risk being managed?

If the application is not handled in line with the Licensing Act 2003, there is a risk of judicial appeals, reviews and associated costs.

6.3 What is the impact on the organisation?

None

6.4 Equalities / EIA

This decision will not affect the service provision and therefore details of the Equalities Impact Assessment are not relevant in this case.

6.5 Implications for (or impact on) climate change and the environment

None

6.6 Implications for partner organisations?

The Council recognises that the licensing function is only one means of promoting delivery of the above objectives and should not therefore be seen as a means for solving all problems within the community. The Council will therefore continue to work with the West Midlands Police, Community Safety Partnership, local people and those involved in child protection (Coventry Safeguarding Children Board) to promote the common objectives as outlined.

6.7 Human Rights Act Implications

None

Report author(s):

Name and job title: Rekha Masih, Licensing

Team Leader

Regulatory Services

Telephone: 02476 972247

email: rekha.masih@coventry.gov.uk

Enquiries should be directed to the above person.

Contributor / approver name	Title	Directorate or organisation	Date doc sent out	Date response received or approved
Carolyn Sinclair	Governance Services Officer	Governance Services	03/09/2026	03/09/2026
Debbie Cahalin-Heath	Strategic Manager - Regulation & Communities	Regulation and Communities	26/08/2026	28/08/2026
Davina Blackburn	Strategic Lead - Regulation & Communities	Regulation and Communities	01/09/2026	04/09/2026
Names of approvers for submission: (officers and members)				
Amy Wright	Regulatory Lawyer	Legal Services	03/09/2026	08/09/2026

Richard Shirley	Lead Accountant	Finance	03/09/2026	03/09/2026
Julie Newman	Director of Law & Governance and Safer Communities	Law, Governance and Safer Communities	08/09/2026	11/09/2026

This report is published on the council's website:

www.coventry.gov.uk/councilmeetings

This page is intentionally left blank



Coventry City Council

Application for the review of a premises licence or club premises certificate under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I Andrew Tandy, Trading Standards Officer, Coventry City Council

(Insert name of applicant)

apply for the review of a premises licence under section 51 / apply for the review of a club premises certificate under section 87 of the Licensing Act 2003 for the premises described in Part 1 below (delete as applicable)

Part 1 – Premises or club premises details

Postal address of premises or, if none, ordnance survey map reference or description

My Local Mini Market 431 St James Lane

Post town **Coventry**

Post code (if known) **CV3 3GZ**

Name of premises licence holder or club holding club premises certificate (if known)

Nehad Ahmad SAEED

Number of premises licence or club premises certificate (if known)

Premises Licence number LN/214000156

Part 2 - Applicant details

I am

Please tick ☐ yes

1) an individual, body or business which is not a responsible authority (please read guidance note 1, and complete (A) or (B) below)

☐

2) a responsible authority (please complete (C) below)

☒

3) a member of the club to which this application relates
(please complete (A) below)

☐

(A) DETAILS OF INDIVIDUAL APPLICANT (fill in as applicable)

Please tick ☐ yes

Mr ☐

Mrs ☐

Miss ☐

Ms ☐

Other title ☐
(for example, Rev)

Surname

First names

I am 18 years old or over

Please tick ☐ yes

☐

**Current postal
address if
different from
premises
address**

Post town

Post Code

Daytime contact telephone number

**E-mail address
(optional)**

(B) DETAILS OF OTHER APPLICANT

Name and address

Telephone number (if any)

E-mail address (optional)

(C) DETAILS OF RESPONSIBLE AUTHORITY APPLICANT

Name and address Andrew Tandy – Trading Standards Officer Trading Standards Regulatory Services Coventry City Council PO Box 7097 Council House COVENTRY CV6 9SL
Telephone number (if any)
E-mail address (optional) trading.standards@coventry.gov.uk

This application to review relates to the following licensing objective(s)

- Please tick one or more boxes ☐
- | | |
|---|-------------------------------------|
| 1) the prevention of crime and disorder | ☒ |
| 2) public safety | ☐ |
| 3) the prevention of public nuisance | ☐ |
| 4) the protection of children from harm | ☐ |

Please state the ground(s) for review (please read guidance note 2)

The premises have been subject to a test purchase for cigarettes that do not comply with UK legislation on plain packaging, labelling and are sold at a price which indicates evasion of duty and VAT. Seizures of such cigarettes have been made from the outside of the premises but within its curtilage. There have been complaints that such cigarettes have been sold from the premises and even single cigarettes.

A condition agreed with Trading Standards states "All alcoholic, tobacco and nicotine containing products should be purchased from legitimate traceable sources (where applicable, registered with the Alcohol Wholesaler Registration Scheme (AWRS)) that provide receipts to confirm purchased items. Goods sold should not evade any duty or taxes and should be authentic goods that comply with legislation for sale in the UK market. Where required by legislation, all alcoholic products must contain a duty stamp on its label. All receipts and records will be made available to officers of Licensing or Trading Standards at Coventry City Council or West Midlands Police for inspection when requested by an authorised officer."

A warning letter was sent by the Trading Standards team of Coventry City Council on 17th March 2026 to Mr SAEED at the premises address and to his home address advising that on 2nd March 2026 806 packets of cigarettes and 30 packs of hand rolling tobacco were found in the curtilage of the premises and in March 2026 a covert test purchase of illegal cigarettes were made from the premises.

Offences have been committed under the;

The Tobacco and Related Products Regulations 2016 regulation 48
The Standardised Packaging of Tobacco Products Regulations 2015 regulation 15
Licensing Act 2003 – Section 144
Trade Marks Act 1994 section 92
Digital Markets, Competition and Consumers Act 2024 – Part 4 – Section 226/237

The sales of these products undermine fair competition with legitimate local traders who are complying with the law.

The condition on the premises licence has been breached regarding the sale of tobacco products that were obtained from sources that are not legitimate or traceable.

A letter was taken to the premises for the premises licence holder on 22nd July 2026 seeking his comments on these matters. Mr Saeed has responded and he does not sell illegal cigarettes at his shop and the sale took place when he was not at the shop. He is 'happy to resolve this'.

The applicant on behalf of the trading standard team states the grounds for this review are therefore based upon a breach of the licence condition agreed with Trading Standards and the failure to comply with the licence objective 'the prevention of crime and disorder' in regard to the possession for sale and sale of illegal tobacco products,

Please provide as much information as possible to support the application (please read guidance note 3)

The premises licence was issued to Mr Nehad Ahmad SAEED in November 2022

In February 2024 a complaint was received stating 'I seen these people selling counterfeit tobacco from behind the till where the store it in their carrier bag and their jackets, they also keep them hidden inside a vehicle behind the premises. Selling to children which is my main concern, but also have illegal Vapes and cigarettes behind the counter'.

Other complaints in February 2024 stated 'my son is 11-year-old he walked into the shop got a pack of beer and a pack of fake cigarettes between him and his friends' and another complaint stated that underage sales of cigarettes were taking place and drugs and illegal vapes were hidden under the shelf in boxes, jackets and inside vehicles outside the premises.

Later in February 2024, a test purchase was undertaken by a Trading Standards team member of a vape which exceeded the permitted volume of a nicotine inhaling product for £13. The permitted liquid volume for a vape is 2ml and the purchased item contained 10ml.

In September 2025 intelligence received from HMRC stated there were sales of illegal vapes and cigarettes from the premises.

On 02/03/2026 officers from Trading Standards visited the premises and found 806 packets of cigarettes and 30 packs of hand rolling tobacco in the curtilage of the premises. This was in areas of land surrounding the premises.

Later in March 2026, another test purchase was made from the premises of illegal cigarettes which cost £8. The purchaser was told to see the male outside of the premises who goes to the back of an adjoining open building to collect the cigarettes. The cigarettes had foreign language labelling and did not have plain packaging. The cheapest packet of cigarettes sold by Tesco as a comparison is £13.60. The minimum excise duty payable is £9.43, and VAT on this is £1.17 thus the selling price should be above £11.31 and at this price this would not provide any purchase cost or profit margin.

A warning letter was sent by Trading Standards team of Coventry City Council on 17th March 2026 to Mr SAEED at the premises address and to his home address advising that on 2nd March 2026 806 packets of cigarettes and 30 packs of hand rolling tobacco were found in the curtilage of the premises and in March 2026 a covert test purchase of illegal cigarettes were made from the premises. An advice letter was also sent to the landlord of the premises.

In May 2026 another complaint was received about the premises, 'Seeing with my own eyes handy out cheap counterfeit cigarettes from under the counter and selling individual cigarettes'.

In June 2026 another test purchase was undertaken at the premises. A packet of L&M cigarettes was sold for £9 and the cigarettes were taken from the rear yard of the premises. Again, these cigarettes were foreign language labelled.

Offences have been committed by virtue of the: -

The Tobacco and Related Products Regulations 2016 regulation 48
The Standardised Packaging of Tobacco Products Regulations 2015 regulation 15
Licensing Act 2003 – Section 144
Trade Marks Act 1994 section 92
Digital Markets, Competition and Consumers Act 2024 – Part 4 – Section 226/237

The premises licence includes conditions agreed with responsible authorities.

A condition agreed with Trading Standards states "All alcoholic, tobacco and nicotine containing products should be purchased from legitimate traceable sources (where applicable, registered with the Alcohol Wholesaler Registration Scheme (AWRS)) that provide receipts to confirm purchased items. Goods sold should not evade any duty or taxes and should be authentic goods that comply with legislation for sale in the UK market. Where required by legislation, all alcoholic products must contain a duty stamp on its label. All receipts and records will be made available to officers of Licensing or Trading Standards at Coventry City Council or West Midlands Police for inspection when requested by an authorised officer."

The comments of the premises licence holder were sought in a letter taken to the premises on 22nd July 2026.

On 24th July 2026 a response was received and stated that 'I just want to clarify that I don't sell any illegal cigarettes at my shop and the sale took place when I was not at the shop. Hence, please consider this letter, as I am happy to resolve this. If you have any questions, please do not hesitate to contact me.'

Photographs relating to the visits by Trading standards are in the schedule to this application.

Conclusion

The premises licence holder, Nehad Ahmad SAEED, has failed to adhere to the condition agreed with Trading Standards that was aimed at preventing the sale of illegal products, including cigarettes from the premises. Seizures and sales from the premises support the allegations of complainants who have registered their concerns about the sales taking place. The allegations include sales to a 11-year-old child. The letter advising Mr SAEED of seizures from his premises appear to have been ignored as another test purchase of illegal cigarettes occurred shortly after the seizure. This demonstrates a blatant disregard to comply with the licence objective 'the prevention of crime and disorder' in regard to the possession for sale and sale of illegal tobacco products

The [statutory guidance](#) in paragraph 11.27 states 'there is certain criminal activity that may arise in connection with licensed premises which should be treated particularly seriously. These are the use of the licensed premises (and includes): -

- to the sale or storage of smuggled tobacco and alcohol.

Paragraph 11.28 states 'it is envisaged that licensing authorities, the police, the Home Office (Immigration Enforcement) and other law enforcement agencies, which are responsible authorities, will use the review procedures effectively to deter such activities and crime. Where reviews arise and the licensing authority determines that the crime prevention objective is being undermined through the premises being used to further crimes, it is expected that revocation of the licence – even in the first instance – should be seriously considered'.

The cigarettes seized or purchased are considered smuggled as they do not comply with UK legislation on labelling, obligatory warnings, or the requirement for plain packaging. The calculated cost of duty and VAT payment is greater than the selling price experience when test purchases are made.

The officer requests the following action to be considered in this instance

1. Revocation of the premises licence

Have you made an application for review relating to the
no
Premises before?

Please tick ☒ ☐

If yes please state the date of that application

Day	Month	Year

If you have made representations before relating to the premises please state what they were and when you made them

tick ☐ yes Please

- I have sent copies of this form and enclosures to the responsible authorities and the premises licence holder or club holding the club premises certificate, as appropriate ☒
- I understand that if I do not comply with the above requirements my application will be rejected ☒

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

Part 3 – Signatures (please read guidance note 4)

Signature of applicant or applicant's solicitor or other duly authorised agent (please read guidance note 5). **If signing on behalf of the applicant please state in what capacity.**

Signature



Date 03/08/2026

Capacity Trading Standards Officer (Agency)

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 6)

Post town

Post Code

Telephone number (if any)

If you would prefer us to correspond with you using an e-mail address your e-mail address (optional)

Notes for Guidance

1. A responsible authority includes the local police, fire and rescue authority and other statutory bodies which exercise specific functions in the local area.
2. The ground(s) for review must be based on one of the licensing objectives.
3. Please list any additional information or details for example dates of problems which are included in the grounds for review if available.
4. The application form must be signed.
5. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
6. This is the address which we shall use to correspond with you about this application.

Schedule

Image 1 – Vape sold having 3500 puffs (10 ml)



Image 2 – Items seized on 02/03/2026



Image 3 – Test Purchase March 2026



Image 4 – Test Purchase June 2026

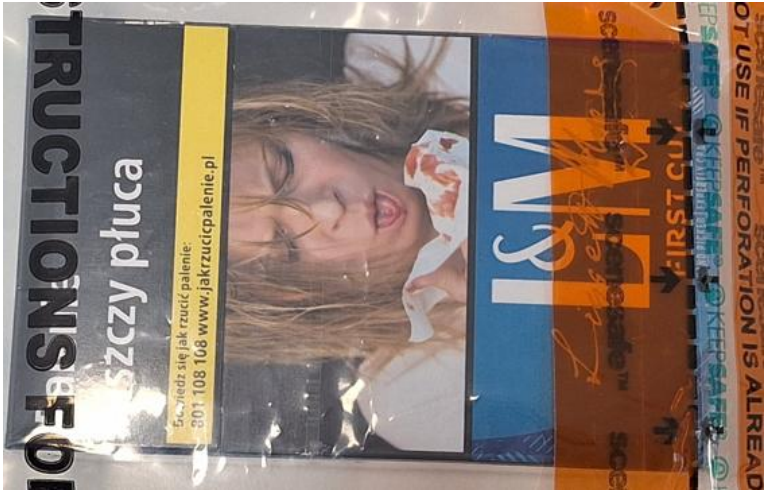


Image 5 – Google Satellite View (2026)

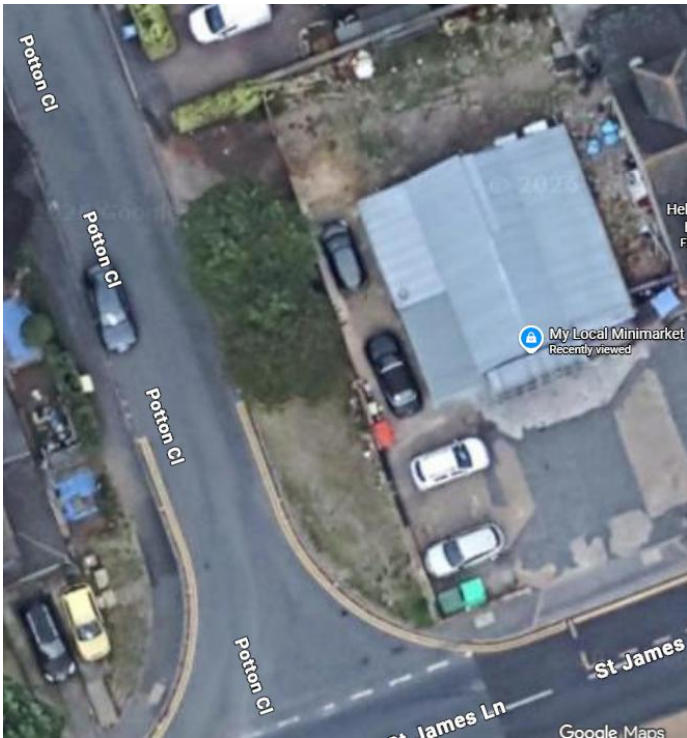
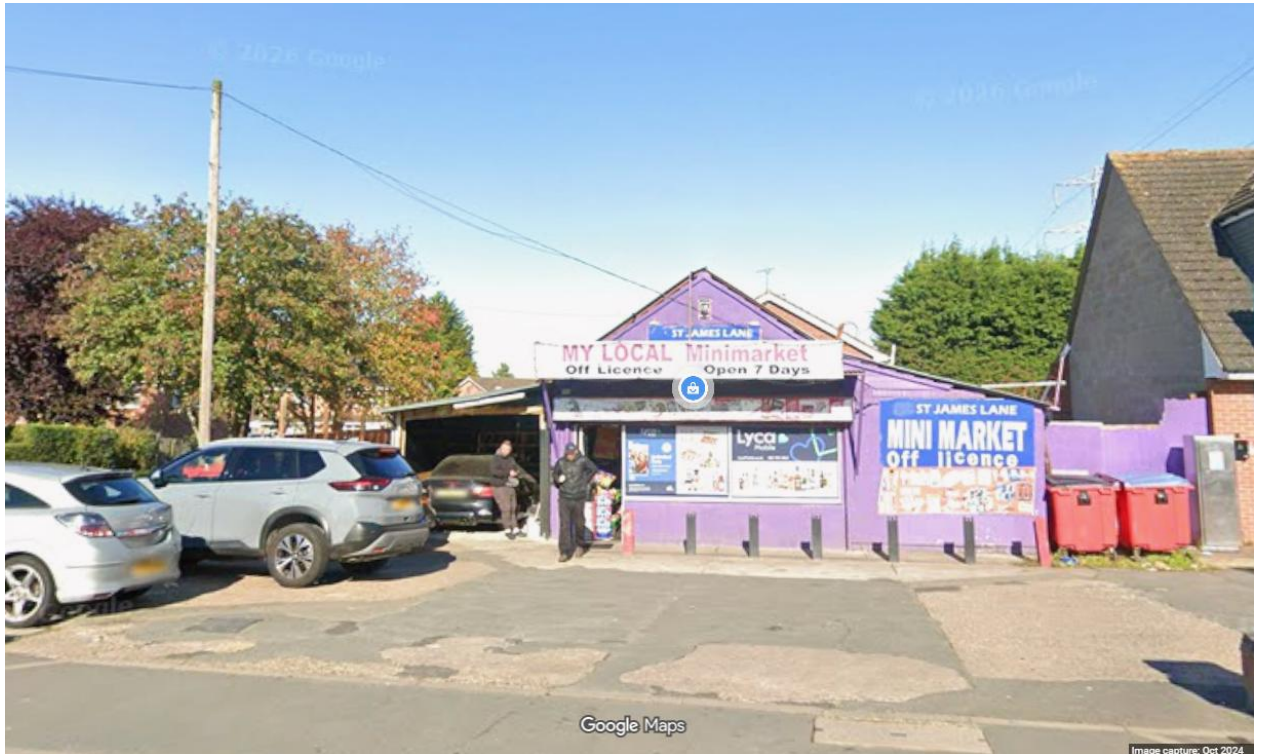


Image 6 Google Streetview of Premises (October 2024)



Comments made by the Premises Licence Holder

To: Trading Standards <trading.standards@coventry.gov.uk>
Subject: CX 330710

Dear Sir/Madam,

Good morning, I am writing this email regarding a letter dated 22nd July 2026, which explains that there had been an illegal sale of Cigarettes at my premises.

I just want to clarify that I don't sell any illegal cigarettes at my shop and the sale took place when I was not at the shop.

Hence, please consider this letter, as I am happy to resolve this.

If you have any questions, please do not hesitate to contact me.

Regards

N A SAEED

Revised guidance issued under section 182 of the Licensing Act 2003 (November 2025)
(accessible version)

11.27 There is certain criminal activity that may arise in connection with licensed premises which should be treated particularly seriously. These are the use of the licensed premises:

- for the sale and distribution of drugs controlled under the Misuse of Drugs Act 1971 and the laundering of the proceeds of drugs crime;
- for the sale and distribution of illegal firearms;
- for the evasion of copyright in respect of pirated or unlicensed films and music, which does considerable damage to the industries affected;
- for the illegal purchase and consumption of alcohol by minors which impacts on the health, educational attainment, employment prospects and propensity for crime of young people;
- for prostitution or the sale of unlawful pornography;
- by organised groups of paedophiles to groom children;
- as the base for the organisation of criminal activity, particularly by gangs;
- for the organisation of racist activity or the promotion of racist attacks;
- for employing a person who is disqualified from that work by reason of their immigration status in the UK;
- for unlawful gambling; and
- for the sale or storage of smuggled tobacco and alcohol.

LICENSING ACT 2003

Full Premises Licence

My Local Mini Market

Premises licence number	LN/214000156
-------------------------	--------------

Part One – Premises Details

Postal address of premises, or if none, ordnance survey map reference or description My Local Mini Market 431 St James Lane	
Post town Coventry	Post code CV3 3GZ
Telephone number	

Where the licence is time limited the dates N/A

The times the licence authorises the carrying out of Licensable Activities			
OFF SALES			
Supply of Alcohol		From	To
Sunday		07:00	22:00
Monday		07:00	22:00
Tuesday		07:00	22:00
Wednesday		07:00	22:00
Thursday		07:00	22:00
Friday		07:00	22:00
Saturday		07:00	22:00

Premises			
Open to the Public		From	To
Sunday		07:00	22:00
Monday		07:00	22:00
Tuesday		07:00	22:00
Wednesday		07:00	22:00
Thursday		07:00	22:00
Friday		07:00	22:00
Saturday		07:00	22:00
Where the licence authorises supplies of alcohol whether these are on and/or off supplies OFF SALES			

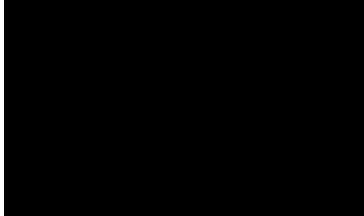
LICENSING ACT 2003

Full Premises Licence

Part Two

Name, (registered) address, telephone number(s) and email (where relevant) of holder of premises licence

Nehad Saeed



Registered number of holder, for example company number, charity number (where applicable)

N/A

Name (registered) address, and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

Nehad Ahmad Saeed



Personal Licence Number and Issuing Authority of Personal Licence held by Designated Premises Supervisor where the premises authorises the supply of alcohol

Licence number - **CV219000654**

Dated this 2nd November 2022

A handwritten signature in blue ink, appearing to read 'Nehad Saeed'.

Regulatory Services Manager
Regulatory Services

Licensing Team
Streetscene & Regulatory Services
PO Box 15
Coventry City Council
Earl Street
Coventry
CV1 5RR

Describe the steps you intend to take to promote the four licensing objectives:

My Local Mini Market – LN/214000156

a) General – All four Licensing Objectives

Maintain our current high standard of due diligence and care. To maintain and regularly review security and matters of concern. For staff to be sent on courses and local community meetings, police forums for awareness and integration. ID's requested from minors when purchasing alcohol. To ensure that no minors are causing public nuisance, to stay vigilant and aware of such matters.

b) The prevention of crime and disorder

There is good street lighting, CCTV cameras will be installed in and out the shops, the area is regularly policed.

c) Public safety

Make sure no obstructions to fire exits. There are fire exits in the premises and fire extinguishers regularly maintained by the Fire Service. That all displays are placed properly and safety. No hazardous items are placed in the shop or items are not left which may become an issue for public Safety. CCTV Cameras. Area in and outside kept clean.

d) The prevention of public nuisance

There is no public nuisance as no music and it would be a shop being entered by local customers. No Noise will emanate from the shop premises. Wheelie bins cleared regularly.

e) The protection of children from harm

Prohibition Signs regards to non-sale of alcohol to underage person are clearly displayed. That children entering the premises be accompanied by adults at all times. CCTV cameras

Annex 1**Mandatory Conditions****Section 19 Licensing Act 2003**

Where this licence authorises the supply of alcohol,

1. No supply of alcohol may be made under the licence:
 - a. at a time when there is no designated premises supervisor (DPS) in respect of the licence, or
 - b. at a time when the DPS does not hold a personal licence or that licence is suspended
2. Every supply of alcohol under the licence must be made or authorised by a person who holds a personal licence

Section 20 Licensing Act 2003

Where this licence authorises the exhibition of films,

- (1) the admission of children to the exhibition of any film will be restricted.
- (2) Where the film classification body is specified in the licence, unless otherwise stated, admission of children must be restricted in accordance with any recommendation made by that body.
- (3) Where :
 - i. the film classification body is not specified in the licence, or
 - ii. the licensing authority has notified the holder of the licence that this subsection applies to the film in question, admission of children must be restricted in accordance with any recommendation made by that licensing authority.

Section 21 Licensing Act 2003

Where this licence includes a condition that at specified times one or more individuals must be on the premises to carry out a security activity, each such individual must be licensed by the Security Industry Authority.

The Licensing Act 2003 (Mandatory Licensing Conditions) Order 2014

Where a licence authorises alcohol to be consumed on the premises the following conditions apply:

1. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—

(i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or

(ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

2. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

3. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

- (a) a holographic mark, or
- (b) an ultraviolet feature.

4. The responsible person must ensure that—

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

- (i) beer or cider: ½ pint;
- (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
- (iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.”

Licensing Act 2003 (Mandatory Licensing Conditions) Order 2014

A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

For the purposes of the condition set out in paragraph 1—

- (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) “permitted price” is the price found by applying the formula—

$$P = D + (D \times V)$$

Conditions consistent with the Operating Schedule

Licensees Statement of Operating Schedule as attached including:

Part 1

- A) General all four licensing objectives**
- B) The Prevention of Crime and Disorder**
- C) Public Safety**
- D) Prevention of Public Nuisance**
- E) Protection of Children from Harm**

Voluntary Condition agreed with the Responsible Authorities

Conditions agreed with West Midlands Police

- (1) CCTV will operate at the premises to the agreed standard of the West Midlands Police. Images will be retained for a minimum of 31 days and be made available to download at the request of the responsible authorities. Staff members will be trained in how to operate the system.
- (2) An incident and refusals book will be implemented and retained within the store and made available to any responsible authority.
- (3) Staff to be trained in how to complete and maintain the incident and refusals book.
- (4) A minimum of 2 staff will be at the store after 16.00 hours daily.

Conditions agreed with Trading Standards.

"All alcoholic, tobacco and nicotine containing products should be purchased from legitimate traceable sources (where applicable, registered with the Alcohol Wholesaler Registration Scheme (AWRS)) that provide receipts to confirm purchased items. Goods sold should not evade any duty or taxes and should be authentic goods that comply with legislation for sale in the UK market. Where required by legislation, all alcoholic products must contain a duty stamp on its label. All receipts and records will be made available to officers of Licensing or Trading Standards at Coventry City Council or West Midlands Police for inspection when requested by an authorised officer."

Part 2

Conditions reproducing the effect of all conditions currently attached to the existing licence (both standard and special conditions).

Licensing Act 1964 - None

Theatres Act 1968- None

Cinemas Act 1985 – None

Public Entertainment - None

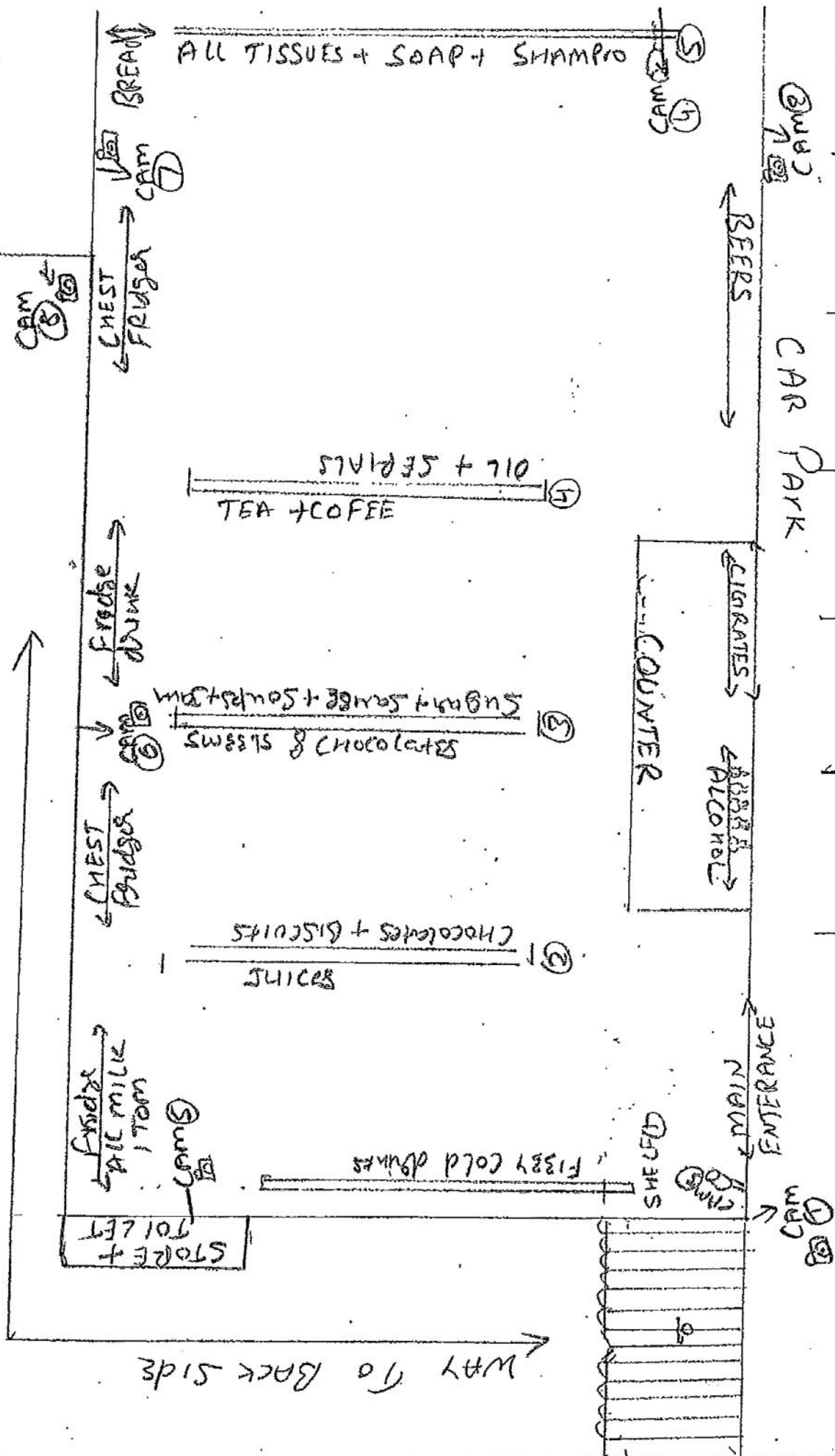
Annex 3

Conditions Attached after a Hearing by the Licensing Authority

Annex 4

Plans

The Plan attached to this licence as attached.



LICENSING ACT 2003

Summary Licence

To Be Displayed

My Local Mini Market

Premises licence number	LN/214000156
--------------------------------	---------------------

Postal address of premises, or if none, ordnance survey map reference or description My Local Mini Market 431 St James Lane	
Post town Coventry	Post code CV3 3GZ
Telephone number	

Where the licence is time limited the dates N/A

The times the licence authorises the carrying out of licensable activities		
OFF SALES		
Supply of Alcohol	From	To
Sunday	07:00	22:00
Monday	07:00	22:00
Tuesday	07:00	22:00
Wednesday	07:00	22:00
Thursday	07:00	22:00
Friday	07:00	22:00
Saturday	07:00	22:00

Premises		
Open to the Public	From	To
Sunday	07:00	22:00
Monday	07:00	22:00
Tuesday	07:00	22:00
Wednesday	07:00	22:00
Thursday	07:00	22:00
Friday	07:00	22:00
Saturday	07:00	22:00

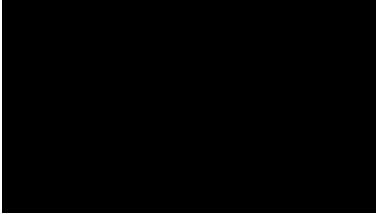
Where the licence authorises supplies of alcohol whether these are on and/or off supplies OFF SALES

LICENSING ACT 2003

Summary Licence To Be Displayed

Name, (registered) address, telephone number and email of holder of premises licence

Nehad Saeed



Registered number of holder, for example company number, charity number (where applicable)

N/A

Name of Designated Premises Supervisor where the Premises Licence authorises the supply of alcohol

Nehad Ahmad Saeed

State whether access to the premises by children is restricted or prohibited

N/A

Dated this 2nd November 2022

A handwritten signature in blue ink, appearing to read 'Nehad Saeed'.

Regulatory Services Manager
Regulatory Services

Licensing Team
Streetscene & Regulatory Services
PO Box 15
Coventry City Council
Earl Street
Coventry
CV1 5RR

From: [REDACTED]
Sent: 07 August 2026 21:46
To: Licensing <licensing@coventry.gov.uk>
Subject: My local mini market shop in willenhall

The service at this shop is amazing and the food was delicious

From: [REDACTED]
Sent: 07 August 2026 21:46
To: Licensing <licensing@coventry.gov.uk>
Subject: Mini market willenhall

The local mini market shop in willenhall is a great shop with polite and helpful staff and offer great products and service to the local community and very helpful people

[Sent from Yahoo Mail for iPhone](#)

From: [REDACTED]
Sent: 07 August 2026 21:47
To: Licensing <licensing@coventry.gov.uk>
Subject:

My local mini market is very amazing because the food drink and service is amazing.

[Sent from Yahoo Mail for iPhone](#)

From: [REDACTED]
Sent: 07 August 2026 21:47
To: Licensing <licensing@coventry.gov.uk>
Subject:

My local mini market is the best shop ever is always nice and polite. Always give me discount when needed is always respectful shop is always clean.

From: [REDACTED]
Sent: 07 August 2026 21:47
To: Licensing <licensing@coventry.gov.uk>
Subject:

The service at the local mini market is amazing with great products

-----Original Message-----

From: [REDACTED]
Sent: 07 August 2026 21:51
To: Licensing <licensing@coventry.gov.uk>
Subject:

my local mini market is a very amazing place to eat and the services are amazing very amazing people here

Sent from my iPhone

-----Original Message-----

From: [REDACTED]
Sent: 07 August 2026 21:47
To: Licensing <licensing@coventry.gov.uk>
Subject:

mini market is very good and good food and staff helpfull

Sent from my iPhone

From: [REDACTED]
Sent: 08 August 2026 12:29
To: Licensing <licensing@coventry.gov.uk>
Subject:

Hey I'm emailing you about my local mini market
The people that own my local mini market they are really nice people and their products are really good and their prices for their products are at a reasonable prices and I go to their shop nearly every day and that's my local shop I go too everyday

-----Original Message-----

From: [REDACTED]
Sent: 07 August 2026 19:08
To: Licensing <licensing@coventry.gov.uk>
Subject: Mimi market

Hi I am doing this email to say how this shop has supported me over the past 2 years of me moving to Willenhall and feeling comfortable and safe there products are always up to scratch and they are always so polite . The community wouldn't be the way it is without this shop and the workers there . They never sell illegally they are always selling the right things so that makes them Trustworthy .

Sent from my iPhone

This page is intentionally left blank

This Map is reproduced from the Ordnance Survey mapping with the permission of the controller of Her Majesty's Stationery Office © Crown Copyright. Unauthorised reproduction infringes Crown Copyright and may lead to prosecution or civil proceedings.



431 St James Lane

ST JAMES' LANE

TCB

SANDYTHORPE

© Crown copyright. All rights reserved 100026294 (2018)
© NERC. All rights reserved. © Landmark Information Group, LM00080 & HLU0002. Cities Revealed © copyright by the GeoInformation © Group 2001, All rights reserved. Other data © Coventry City Council

This page is intentionally left blank

LICENSING ACT 2003

LICENSING SUB-COMMITTEE

HEARING PROCEDURE NOTE

1. The Members of the Sub-committee will enter the hearing room.
2. The Chair will introduce the Members of the Sub-committee and its supporting officers (normally a legal adviser and a minute taker) and will ask each of the parties (and their representatives) to identify themselves.
3. The Chair will ask if the parties have received and understood the procedure note (and in particular that cross-examination by the parties is not allowed) and whether anyone present would like the procedure explained further?
4. The Chair will confirm any relevant further documents the licensing authority has received before the hearing and will be considering, and will ask the parties whether there are any other documents they now wish to present (subject to the other parties' consent) and their reasons for doing so.
5. The Chair will ask if any party wishes to call witnesses in support of their case and their reasons for doing so.
6. The Licensing Officer will give a brief description of the application, confirm whether all relevant application formalities have been complied with and where relevant, that the authority has notified the parties of any points that the authority wanted clarification on at the hearing?
7. The Chair will invite the applicant/licensee/review applicant (or representative) to present their case (maximum 20 minutes).
8. The Chair will invite Members of the Sub-committee to ask the applicant/licensee/review applicant (or representative) questions.
9. The Chair will invite each objector/review review respondent (or representative) to present their case (maximum 20 minutes each)
10. The Chair will invite Members of the Sub-committee to ask each objector/review respondent (or representative) questions.
11. The Chair will invite each objector/review respondent (or representative) to sum up their case and if they wish, to comment on anything said by any other party (maximum 10 minutes).
12. The Chair will invite the applicant/licensee/review applicant to sum up their case and if they wish, to comment on anything said by any other party (maximum 10 minutes).

*[13. The Members of the Sub-committee will retire with their supporting officers to make their decision.

14 The Members of the Sub-committee and their supporting officers will return to the hearing room and the Chair will invite the Committee Solicitor to inform the meeting of the decision made, any facts relied on, the reasons for the decision and any specific legal advice given.

15. The Sub-committee's decision will be confirmed in a written Notice of Determination that will be issued to all parties within 5 working days of the determination.

* Where permitted by the Act, the Chair may close the meeting at this point and re-convene the meeting in private at a later date for the Sub-committee to make its decision.

Licensing Act 2003

Briefing Note 7 – Hearing to Consider an Application to Review a Premises Licence

Background

A premises licence remains in force in perpetuity (unless a time-limited licence has been granted). Where the way in which the premises are being run gives rise to concerns relevant to the licensing objectives it is possible for the licence to be re-examined by the Licensing Authority. The Licensing Authority cannot review a licence of its own volition but must do so in one of two circumstances:

- (a) where a review application has been accepted from a "responsible authority" or any other person; or
- (b) where the Magistrates' Court has triggered a review following a closure order.

Where a review application is made it is served on the licensee, Responsible Authorities and is advertised by the licensing authority. Responsible Authorities or anyone else can 'join in' on the review by making their own representations.

A hearing is required to determine whether the licence should be allowed to continue or to continue with modifications.

Section 182 Guidance (Apr 2018)

Particular reference should be made to Part 11 and Parts 15.55 – 15.56.

Local Statement of Licensing Policy (2016)

Particular reference should be made to Parts 4, 6, 7

Human Rights Act

The hearing procedure and the availability of a statutory right of appeal comply with the Article 6 requirement to provide a fair hearing when determining the licensee's and objectors' civil rights. A decision to modify, suspend or revoke a premises licence will interfere with the licensee's property rights and Article 1 Protocol 1 will be engaged requiring such action to be in the public interest and to be a proportional response to meeting the four licensing objectives.

The Sub-committee's powers

Having heard from the review applicant and anyone else making "relevant representations" and the licensee, the sub-committee may:

- (a) take no action; or
- (b) issue an informal warning letter; or
- (c) modify the conditions of licence*; or
- (d) exclude a licensable activity from taking place on the premises; or
- (e) remove the designated premises supervisor; or
- (f) suspend a licence for up to 3 months; or
- (g) revoke the licence.

[* controls on live or recorded music that are suspended by the Live Music Act 2012 and SI 2014/3253 can also be reintroduced at a review.]

Rights of Appeal

An aggrieved licensee can appeal to Coventry Magistrates' Court against actions (c) – (g) above and anyone else can appeal against actions (a) – (f). Any decision taken by a sub-committee does not take effect until after the period for lodging an appeal has elapsed or, where an appeal has been lodged, until the appeal is disposed of by the magistrates' court.